

PERSONAL INFORMATION



Lauriana Sapienza

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Sex F | Date of birth 21/03/1970 | Nationality Italy

JOB APPLIED FOR

WORK EXPERIENCE

Currently

Legal administrative specialist

Regione Emilia-Romagna, Gabinetto del Presidente della Giunta – Viale Aldo Moro 52, Bologna

I take care of the legal administrative control of all the acts of the Regional Council. I draft the President's acts, such as decrees.

Business or sector Public Administration

From 2021 to 2024

Specialist supporting Political Structures

Regione Emilia-Romagna, Assemblea legislativa – Viale Aldo Moro 50, Bologna

- As an official in a regional political group, I deal with political relations with the departments of the Region, taking care of the drafting of policy (Resolutions) and inspection (Questions for oral or written answer) documents. In my work in the Emilia-Romagna Region, I deal with issues like those in which I am involved as a councilor: migrations and integration; socio-health politics; social exclusion and social inclusion; urban transformation; impoverishment and socio-territorial inequalities; environmental issues; housing policies; participatory processes; the contribution of digital transformation to policies and participation.

Business or sector Public Administration

From 2019 to 2024

City Councilor

Comune di Castenaso, piazza Bassi 1, Castenaso (BO)

- As City Councilor I'm in charge of digital transformation policies of the PA; digital services for citizens; definition and implementation of social and housing policies to support families, the elderly, people with disabilities and people at risk of marginalization; social transport; migrations, social exclusion and social integration; feminist urban planning and women empowerment; promotion and development of health prevention and health culture policies; development of initiatives for the affirmation of civil rights; citizen participation in public policies; communication; ecological transition and development of renewable energy communities.

Business or sector Public Administration

From 2006 to 2021

Specialist in Public Communication

Regione Emilia-Romagna, Direzione generale agricoltura, caccia e pesca, Viale della Fiera 8, Bologna

- Head of web and social communications of the Directorate General for Agriculture, Hunting and Fishing; public and institutional communication specialist; design and management of web communication for the European projects; coordination of the web editorial committee; drafting of communication, monitoring and web analytics plans; editor of information sheets for the public relations office website; digital guide; collaborator in the ChatBot project linked to the development of artificial intelligence; trainer for the regional E-Learning Self platform.

Business or sector Public Administration

From 2000 to 2006

Director

Cultural Centre E. Manfredini, viale Panzacchi 17/2, Bologna

- Planning and coordination of the association's cultural activities; head of press office; fund-raising manager; responsible for public relations; responsible for promotion and communication; responsible for partnerships with city institutions; coordination of the volunteer staff.

Business or sector Marketing and Communication

From 1997 to 1999

Researcher

Ruprecht-Karls-Universität Heidelberg (Germania)

- Planning, coordination and implementation of university courses and seminars at the Faculty of Philosophy of the University of Heidelberg

Business or sector University Research

EDUCATION AND TRAINING

From 2022 to 2024

Master Executive in Public Management and Innovation

EQF 8

Bologna Business School, Alma Mater Studiorum - Università degli Studi di Bologna

- Principal subjects covered and skills acquired: Public Value, Performance Management, Risk Management; Public Policy & Strategy; Public Value Governance; People Management, Leadership, Soft Skills; Lean and Agile Organization; Public Finance & Accounting Harmonization; Sustainability & Wellbeing; Accountability & Citizen Participation; Public Law for Public Value; Digital Transformation. The final Project Work investigated Artificial Intelligence to support Policy Making in the Emilia-Romagna system. I obtained the degree on March 22, 2024, with 30/30 individual grade and 30/30 grade on Project Work.

From 2020 to 2021

Master's Course on Community Welfare

Scuola Achille Ardigò del Comune di Bologna

- Principal subjects covered and skills acquired: Local welfare; the social impacts of the Covid-19 epidemic; the Silver Economy; the social media phenomenon; special projects for social inclusion; metropolitan city and poverty; demographic impoverishment; the new social risks.

From 2019 to 2020

Public Administration in the Web Dimension: between Communication and Information Strategies and Legal Obligations

Università di Bologna - Scuola di Specializzazione in Studi sull'Amministrazione Pubblica (Spisa)

- Principal subjects covered and skills acquired: the regulation of personal data protection; the discipline of public communication; the types of institutional communication; copyright; web and social communication in public administration; the regulations of the offices for relations with the public; the figure of the person responsible for the procedure.

2018

Represent data through visual communication

Giallo Cobalto

- Principal subjects covered and skills acquired: Team building; the "six thinking hats" technique; data analytics strategies and main data analytics tools; main graphics tools.

2018

ChatBot Artificial Intelligence

Regione Emilia-Romagna – URP Public Relations Office

- Principal subjects covered and skills acquired: Identify what a FAQ is; build the FAQ database for the ChatBot intended to respond to users of the public relations office; test the ChatBot's learning; help the ChatBot improve the output through guided feedback.

From 2015 to 2018

Numerous training courses on Design of training courses with the

use of E-learning technologies

Green Team & Solaris Lab

- Principal subjects covered and skills acquired: Learning methods; specific learning methods for e-learning; the Moodle platform; implementation and testing of Moodle plug-ins; creation of e-learning courses on the SELF platform of the Emilia-Romagna Region.

From 2012 to 2013

Teaching qualification through Active Training Internship (TFA)

Alma Mater Studiorum – Università di Bologna

- On 8 July 2013 I passed the diploma exam qualifying for teaching (pursuant to Ministerial Decree 249/2010) in class A051 Literary subjects and Latin in high schools and teaching institutes, with a score of 95/100. I discussed the essay entitled "In Praise of Differences" with the prof. Angelo Errani, where I focused on cooperative learning as an overall classroom management methodology

From 2006 to 2018

Numerous training courses on the web today: scenarios and work tools

Regione Emilia-Romagna

- Principal subjects covered and skills acquired: Drafting of guidelines for communication on the web; development of gender-sensitive language; simplified professional writing; information architecture and rules of web communication; content management systems; web usability; accessibility of public administration websites; write for search engines; web data analytics; how to use Twitter, Facebook, Instagram, WhatsApp, Telegram, Messenger for public administration; viral content and engagement techniques.

From 1997 to 1999

Research in Classical Philology and Comparative Literature

EQF 8

Ruprecht-Karls-Universität Heidelberg (Germania)

- Winner of a scholarship from the Deutsche Forschungsgemeinschaft within the Gottfried Wilhelm Leibniz-Preis Program - Antikerezeption in der deutschsprachigen Literatur, Multidisciplinary program on the Reception of the Ancient in German Literature.

From 1996 to 1997

Post-graduate Specialization Course

EQF 8

Eberhard-Karls-Universität Tübingen (Germania)

- Principal subjects covered and skills acquired: post-graduate specialization course financed by the University of Bologna in Latin, Greek and German Literature.

From 1989 to 1994

Degree in Classics

EQF 7

Università degli Studi di Bologna

- Principal subjects covered and skills acquired: Italian literature, Latin, Greek, medieval history, teaching of Italian, teaching of Latin, teaching of Greek, history of the Italian language, geography, comparative literature, ancient Christian literature, history of religions, ancient Roman history, Greek history, Greek philology, history of the Greek language, history of the Latin language. Final grade: 110 cum laude.

From 1984 to 1989

Baccalaureate Classical Studies

EQF 6

Liceo Classico Statale "Nicola Spedalieri", Catania

- Principal subjects covered and skills acquired: Literary subjects (history of Italian literature, history of art, history, geography, Latin, Greek, English) and scientific subjects (chemistry, physics, biology, astronomical geography, mathematics, geometry). Final score: 60/60.

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	C2	C2	C2	C2	C2
English	C1	C1	C1	C1	C1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills ▪ Excellent communication skills gained through my entire work experience and as City Councilor.

Organisational/managerial skills ▪ I have leadership skills because I coordinated a team of 20 web editors for a long time. Recently, I improved my managerial and leadership skills by attending the Master Executive in Public Management and Innovation at the Bologna Business School, University of Bologna.

Computer skills ▪ High ability to use the PC; use of Cloud resources; Microsoft 365 and Google Workspace; calculation and writing programs; software for online meetings; software for collaborative work (Microsoft Teams, Google Space); move around the internet and find information; use of content management systems for inserting web content; use of the main graphics software (Canva etc.); refined prompt for ChatGPT requests; use of Microsoft Copilot.

Soft skills and job-related skills

- I have a strong civic sense, which has led me to host migrants at home for over a decade and to get involved in politics for the good of the community.
- I am autonomous: that is, I know how to carry out assigned tasks without the need for constant supervision.
- I have self-esteem and self-confidence: as a mother of four children and a lifelong worker, I am aware of my abilities, regardless of other people's opinions.
- I can adapt to different contexts.
- I have resistance to stress: I know how to react to work pressure and maintain control without losing focus on work priorities, nor do I transmit anxieties and tensions to others.
- I know how to plan and organize: that is, identifying objectives and priorities, knowing how to consider the time available and organizing work.
- I keep up to date: I really believe in long life learning, and I have never stopped reading, learning, and attending training courses.
- I know how to identify my gaps; I am proactive in learning and curious about new things.
- I know how to work towards objectives: a skill that I learned thanks to teleworking first, and then to smart working.
- I know the rules of effective communication: it's my job. I know how to share ideas and information and I am also available to listen and engage in constructive discussion.
- I am enterprising and proactive: I don't lack ideas and I'm not afraid to express them or put them into practice, if possible.
- I am a problem solver: that is, I don't lose control when faced with an unexpected problem and I know how to intervene to solve it.
- I have an aptitude for teamwork: I share information, I involve colleagues because unity is strength.

Driving licence ▪ B

I authorize the processing of my personal data pursuant to art. 13 GDPR.

Bologna (Italy), 20/06/2024